

work with the best innovators and your peers in our EIC program

You are a leader in your market.

How do you stay ahead and keep up with new innovations?

Next edition: Health related innovations (starts October 2020)

Find the best solutions to your key innovation challenges with carefully matched innovative SMEs, in an expert-led program provided by the European Innovation Council (EIC), Corporate Venturing Network (CVN) and collaborative innovation district Cumulus Park.

As a large established firm, when you participate in the EIC program, you will team up with carefully selected top-class innovative companies, out of the network of 5,465 EIC-funded SMEs. These companies will be matched with your key challenges followed by a final selection made by you. Once admitted to the program, the SMEs will be prepared and trained by our

coaches. Your team will be facilitated in a well-planned program and you will interact with your peers from three or four (non-competitive) other corporates. The program emphasizes both scouting the best available innovations, and exchanging content and expertise insights with your peers from related industries.

What is the European Innovation Council?

The European Commission has introduced the European Innovation Council to support high-risk, high-impact ideas, turning science into new business and accelerating the scale-up of 'game-changing' innovators. It supports our global competitiveness by helping our best innovators develop and scale their groundbreaking ideas. Currently in its pilot phase, the European Innovation Council will be fully implemented from 2021 under Horizon Europe.

- The Enhanced EIC pilot supports top-class innovators, entrepreneurs, small companies and scientists with bright ideas and the ambition to scale up internationally.
- It provides funding, advice and networking opportunities for those at the cutting edge of innovation.
- The majority of the portfolio are mature scale-ups, currently €2.8 bn invested.
- Through the network of CVN and Cumulus Park Studio it connects these selected innovative SMEs to corporates throughout Europe interested in their solutions.

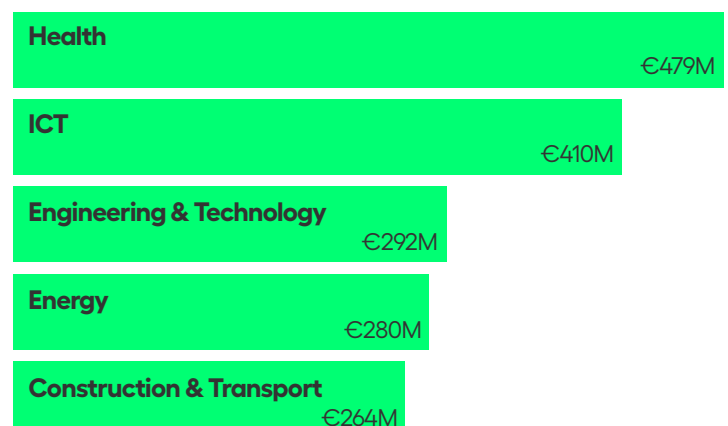
In which type of SMEs has EIC invested?

The portfolio consists of:

- **5,465 SMEs**
- **€2.8 bn funding provided (2018-2020)**
- **30% success rate** in signing LOI with SMEs post-event
- On average **80%** of the SMEs are in **scale-up stage**
- **Areas of investment** are related to Agriculture & Fisheries, Biomarkers & Diagnostic medical devices, Biotechnology, Blue growth business model innovation, Construction & Transport networks, Consumer products & Services, Cultural & Creative economy, Eco-innovation & Raw materials, Energy, Engineering & Technology, Finance, Food & Beverages, Health, ICT, ICT for Health, Nanotechnologies, Public sector innovation, Security, Space

The SMEs and type of investments can be [viewed online](#)

Amount of funding provided to five most allocated sectors:



[How to participate?](#)

who is it for?

Corporates with burning business challenges who are keen on finding new solutions or business opportunities. This round facilitates challenges of four or five (non-competitive) corporates with health related challenges.

What is the process for participating corporates?

1. Kick-off with corporates

> week of 26 October 2020

- Gathering the full overview of challenges (including specific underlying questions or details of what corporates are looking for)
- Refining key criteria for selection of SMEs
- Exchange practices on scouting approaches with peers
- Ready-to-team-up scan
- Kick-off on planning and process steps

2. Challenge launched to network of SMEs in Europe

> week of 2 November 2020

- All challenges are shared with all SMEs invested in by EIC
- SMEs have three weeks to apply

3. Selection of SMEs

> week of 23 November 2020

- Corporates select most interesting SMEs they wish to meet
- Total selection is shared with participating corporates
- Selected SMEs fill out ready-to-team-up scan

4. Preparation for matching

> starting 7 December 2020

- SMEs are mentored and guided by EIC coaches to prepare for impactful business meetings
- SMEs participate in a three-step training
- Corporates have online meeting with EIC coaches to explain their requirements and expectations from SMEs
- Corporates meet with selected SMEs in preparation call

5. Matching event

> 1 and 2 February 2021

- Online opening event with keynotes, expert panel, networking and pitches
- 1-on-1 business meetings between corporates and selected SMEs

CVN & Cumulus Park Studio

To accelerate collaboration between corporates based in the Netherlands and EIC, Cumulus Park Studio and CVN have combined their skills and network.

Corporate Venturing Network (CVN) is a non-profit, peer-to-peer network of corporates and regional development organizations active in corporate venturing and open innovation.

Cumulus Park Studio is a non-profit network facilitating (multi-stakeholder) collaborative innovation and is based in the new innovation district Cumulus Park in the southeast of Amsterdam.

contact & practical information

Venue: Digital

Key dates:

1 October 2020: deadline to express your interest

7 October 2020: deadline to subscribe

1, 2 February 2021: matching event

Max. participants: 4/5 corporates

Costs: € 1,500 for the full program (covering out-of-pocket costs)

Are you interested? Please contact us before **1 October 2020** at irene.duyn@cumuluspark.com or 06-30509155

